

# Water Safety Partnerships



®

US Army Corps of Engineers  
**BUILDING STRONG**®

# Partnerships with National Organizations



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# Wilderness Inquiry

## Urban Wilderness Canoe Adventures

[www.urbanwildernesscanoeadventures.org](http://www.urbanwildernesscanoeadventures.org)



- Provides youth with direct, hands-on experiences with nature
- Engages students in ways that motivates them to learn
- Builds an ethic of land stewardship
- Connects new audiences to public lands and agencies that care for them
- Introduces youth to employment, education and volunteer opportunities



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# U.S. Coast Guard/ USCG Auxiliary

- National MOU
- Boating Safety Classes
- Boat Patrol
- Vessel Safety Checks
- Brochures for Distribution
- Assistance with Special Events
- Monitor Marine Band Radio
- Find a USCGA Flotilla near you at

[www.cgaux.org/units.php](http://www.cgaux.org/units.php)

[www.uscgboating.org](http://www.uscgboating.org)





# U.S. Power Squadrons

- National MOU
- America's Boating Course - On-line & classroom
- USCGA Vessel Safety Check Examiners
- Assistance with Special Events
- Find a squadron near you at [www.usps.org](http://www.usps.org) click "Locate Things"
- Loaner Boating Skills Virtual Trainer  
Contact local squadron to borrow



# Boat U.S. Foundation

- National MOU
- Life Jacket Loaner Program
- Grassroots Grants
- Free Brochures
- On-line Boating Simulator and Games
- On-line Boater's Toolbox
- [www.boatus.com/foundation](http://www.boatus.com/foundation)





# Safe Kids USA

- National MOU
- Special Events
- Educational Tip Sheets
- Research Reports
- Find a Safe Kids Coalition near you  
[www.safekids.org](http://www.safekids.org)

**KIDS DON'T FLOAT!**

**ADVERTISING AND PROMOTION**  
 The organization sponsoring the event will be responsible for promoting the event and recruiting participants.

**SUPPLEMENTAL ACTIVITIES**  
 The sponsoring organization and participants may wish to schedule their own activities in conjunction with the Kids Don't Float program such as picnics, campouts, swimming, etc.  
 These activities are solely the responsibility of the sponsoring organization and participants. The U.S. Army Corps of Engineers, the North Dakota Game and Fish Department and the ND Safety Council, Inc. – Safe Kids will not be involved or responsible for any supplemental activities that are scheduled in conjunction with the Kids Don't Float program.  
 Additional information/handouts/water safety videos are available on request. Topics include: Hypothermia, general water safety for elementary age, drinking and boating for the young and reckless (rules of the road) for middle school/high school age kids.

**BOAT & WATER SAFETY PROGRAM**

OFFERED BY:  
 THE U.S. ARMY CORPS OF ENGINEERS  
 THE NORTH DAKOTA GAME AND FISH DEPARTMENT  
 ND SAFETY COUNCIL, INC. – SAFE KIDS COALITION

**SWIM SAFE**

Safe Kids Wake County is committed to ensuring a safe and fun summer for all.

Throughout the summer you will find us at the swim beaches at Falls Lake and Jordan Lake sharing information on swim safety. Stop by and learn how to keep you and your loved ones safe. We'll have free sunscreen, educational information and life jackets to give away (while supplies last).

Keep it safe and have a happy, healthy summer!

**SAFE KIDS WAKE COUNTY**  
[safekidswakecounty.org](http://safekidswakecounty.org)

**Swim Safe Partners:**  
 WakeMed Health & Hospitals  
 US Army Corps of Engineers  
 Cabell's  
 Apex Fire Department  
 Wake County Human Services  
 Fuquay Varina Fire Department  
 FirstHand Management Resources  
 OSFM  
 Raleigh Police Department

**WHO IS THE KIDS DON'T FLOAT PROGRAM FOR?**  
 It is for youth 7 through 11 years of age. Parents or guardians are encouraged to attend, too.

**WHAT IS THE KIDS DON'T FLOAT PROGRAM?**  
 The program consists of a lecture where students learn about safe boating practices, basic legal requirements, rules of the road, hypothermia, rescue techniques and the most important piece of safety equipment on all boats – personal flotation devices, among other things. The session ends with youngsters operating small two-person electric motor powered boats. The on-the-water opportunity makes for an exciting learning experience.

**ARE THERE ANY COSTS INVOLVED?**  
 There is no charge to the participants. This program is coordinated by the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, the ND Safety Council, Inc. – Safe Kids Coalition to promote and encourage boat and water safety awareness throughout North Dakota. Any incidental costs incurred for promoting the event, such as transportation, meals or other expenses will be the responsibility of the sponsoring organization.

**HOW DO WE SCHEDULE A KIDS DON'T FLOAT PROGRAM?**  
 Any organization such as local safety committee, school, parent-teacher organization, YMCA, 4-H club, scouting group, wildlife club or other organization can sponsor a Kids Don't Float program anywhere in North Dakota.  
 Sponsors can contact the U.S. Army Corps of Engineers in their area to schedule a time and place for the event.  
 U.S. Army Corps of Engineers offices can be called at:

- Bismarck – 701-255-0015
- Jamestown – 701-252-7666
- Valley City – 701-845-2970
- Fargo – 701-232-1894
- Riverdale – 701-654-7411

Instructors from the U.S. Army Corps of Engineers, the North Dakota Game and Fish Department, and the ND Safety Council, Inc. – Safe Kids Coalition will be notified by the Corps when a date is set for a program.

*Always wear your lifejacket*

*Be safe and learn the "Rules of the Road"*

# National Water Safety Congress

- International Boating and Water Safety Summit
- Grassroots Grants
- Awards Program
- Cold Water Boot Camp USA Programs
- USACE Employees serve on Board of Directors



[www.watersafetycongress.org](http://www.watersafetycongress.org)



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# National Safe Boating Council

- Wear Your Life Jacket To Work Day
- Ready, Set, Wear It
- National Safe Boating Week
- Wear It Campaign
  - Free customized logos
  - Email: [sidekicks@boatingsidekicks.com](mailto:sidekicks@boatingsidekicks.com)
- Free Resources
- Grassroots Grants
- Awards Program



[www.safeboatingcouncil.org](http://www.safeboatingcouncil.org)



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# Sea Tow Foundation

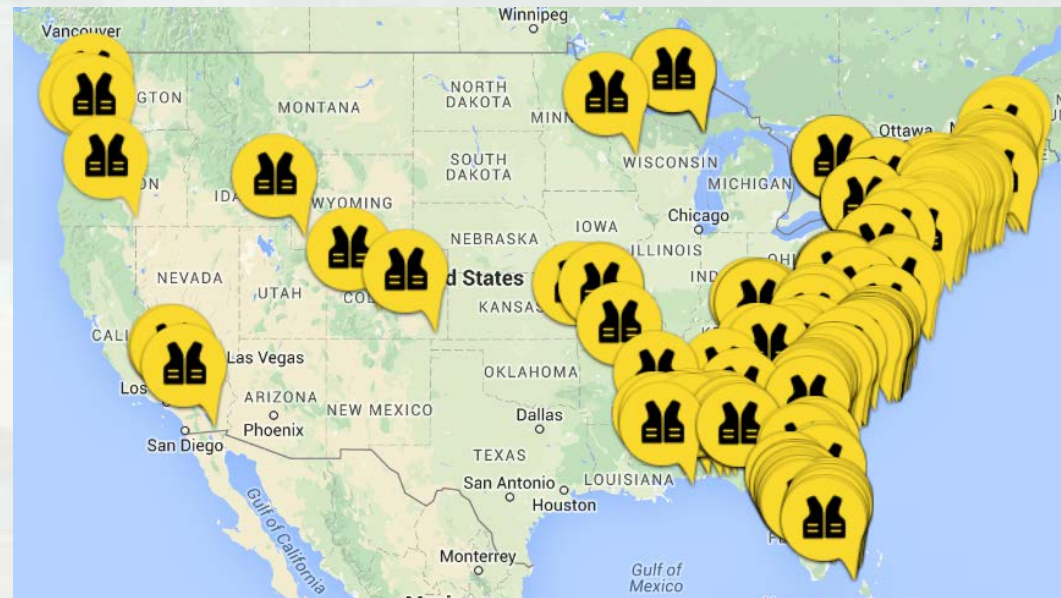
- Boating safety and education
- Life Jacket Loaner Program
- Grants to non-profit partners
- Map of life jacket loaner stations
- On-line safety resources
- <http://www.boatingsafety.com/>



**Sea Tow Foundation**

for Boating Safety and Education

Application to Host a 2015 Life Jacket Loaner Station (page 1 of 5)



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# Work with the Media



# Use Your Volunteers

- Courtesy vessel safety checks
- Water safety programs
- Roving interpretation
- Boat patrol assistant



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# Cooperating Associations



# Water Safety Forums, Task Forces or Councils



- Bring local organizations together
- Discuss issues and trends
- Help establish policies
- Promote water safety together



# Special Event: Forever 15

<https://www.youtube.com/watch?v=RXHkkexSx-g&index=25&list=PLFE0A59CCBCB66946>

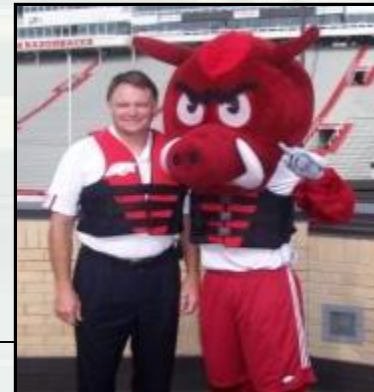
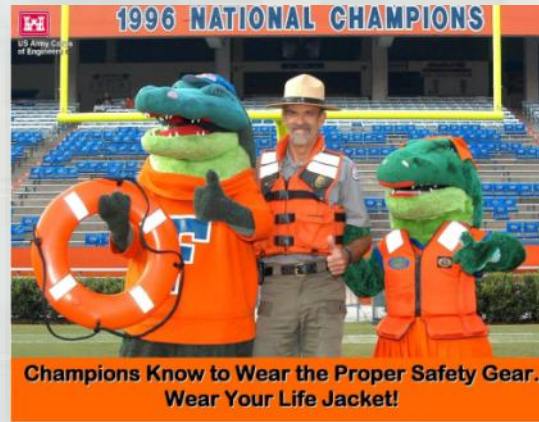
- Waco Lake, TX
- Mock drowning and recovery of middle-school student in view of peers
- Several community entities and agencies involved
- Major media exposure



# Universities

- Use team mascots, players and coaches to promote water safety via printed material, coloring contests, bumper stickers, etc.

## “Wear the Gear”







# Universities



OSU Trashin' Fashin' Show



# Restaurants

Any way you slice it...  
 Make **SAFETY** a  
 "PIZZA" your life.



**Buckle Up!**  
 Life Jackets and Seat Belts  
**SAVE LIVES!**






**If You Love Me...**

Teach me to swim well.  
 Children who know how to swim well are less likely to drown than non-swimmers.

Don't let me swim alone.  
 One of the leading causes of accidental death for children is drowning. Make sure I swim with an adult.

Watch me closely at all times when I'm near water.  
 It only takes 20 seconds for a child to drown.

Don't let me use inflatable toys.  
 Poor swimmers often drown when inflatable toys collapse or float away.

Make sure you put a life jacket on me before I get near water.  
 96% of drowning victims would be alive today if they had worn a life jacket.



US Army Corps of Engineers  
 16150 Lake Mead Blvd.  
 Las Vegas, NV 89128

**WEAR IT FOR LIFE**



**AWARD OF EXCELLENCE**  
 The bearer of this certificate is hereby recognized for wearing a properly fitting lifejacket, serving as a role model to others in being safe around the water, and may redeem this for one free ice cream cone!



Bobber's five rules of water safety:  
 Learn to swim, wear a lifejacket, swim with a buddy, reach and throw but don't go, and look before you leap!

Redeem only at participating Bobber's locations. Limit one coupon per child per year. Valid 2009.

[www.bobbers.info](http://www.bobbers.info)



**Hardee's & W. Kerr Scott Safety Award is presented to:**

\_\_\_\_\_

Name

On behalf of Hardee's of Wilkesboro this certificate Entitles bearer to a **FREE Scoop of Vanilla Premium Ice Cream**

Presented by Ranger: \_\_\_\_\_



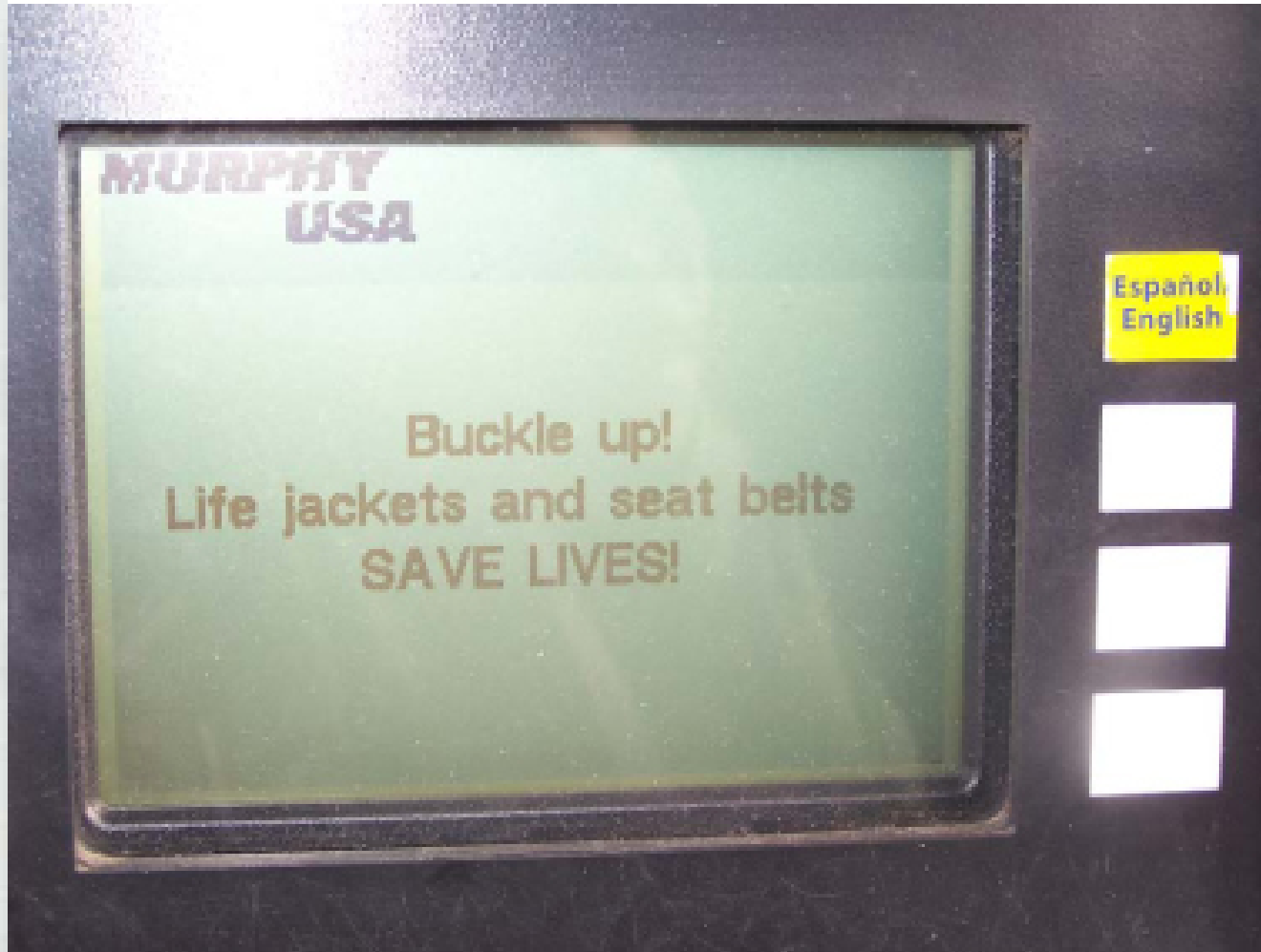
**FRIENDS OF W. KERR SCOTT LAKE**  
 Coupon Expires December 31, 2009

# “I Got Caught” Campaign

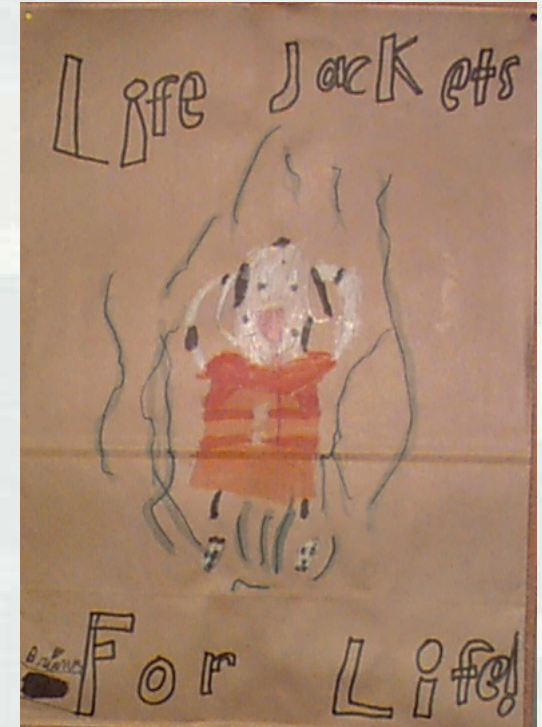


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# Gas Stations



# Grocery Stores



# Art Education Associations

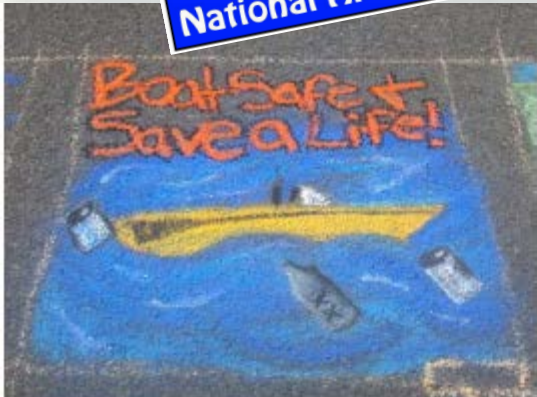


**Chalk on the Walk**  
at Raystown Lake  
(Seven Points Beach)  
Saturday, August 1st  
10am - 4pm  
Judging 5pm-6pm

All ages are welcome to enter contest. Free of charge but donations for NAEA are greatly appreciated. Prizes are available for ages: 6-12, 13-17, and 18+. Participation prizes are for ages 0-5. The theme for the contest will be:

**Water Safety**

Hosted by IUP's Student Chapter:  
National Art Education Association



# Billboards





# Business Marquees



KIDS ARE NOT  
DROWN PROOF  
KEEP AN EYE  
ON THEM



FRIENDS MAKE  
FRIENDS WEAR  
LIFE JACKETS



# Sports Stadiums





Oak Ridge Boys say life jackets are life savers

# The Sky is the Limit – Get Creative



# NRM Gateway

## Water Safety Partnerships

- Your one stop source for partnerships
- MOU/MOA examples
- Water Safety success stories
- All National Partnerships
- Toolbox with tons of ideas

The screenshot shows the top portion of a website. On the left is the US Army Corps of Engineers logo. In the center is the title 'Natural Resources Management Gateway' with the tagline 'to the future...'. Below this is a green navigation bar with buttons for Home, Visitors, Lake Discovery, Recreation, Env Compliance, Env Stewardship, Partners, News/Events, People, Forums, Learning, GETS, Tools, New Postings, Submit, and Index/Search. The main content area is titled 'Water Safety Partnerships' and contains a paragraph about the national water safety program and a list of links: Water Safety Success Stories, Related Sites, Water Safety Toolbox Partnership Ideas, News/Current Issues, Water Safety Grants, and Water Safety Partnership Examples. A vertical sidebar on the left reads 'Partnerships Water Safety'.

US Army Corps of Engineers

Natural Resources Management Gateway  
to the future...

Home Visitors Lake Discovery Recreation Env Compliance Env Stewardship Partners  
News/Events People Forums Learning GETS Tools New Postings Submit Index/Search

### Water Safety Partnerships

The U.S. Army Corps of Engineers has developed an extensive [national water safety program](#) as well as local community programs to educate visitors about the importance of water safety. Partnerships are a great way to add impact and reach a broader audience with the goal of saving lives. The Corps has partnered with many organizations for water safety product development, special events, and water safety educational programs.

- [Water Safety Success Stories](#)
- [Related Sites](#)
- [Water Safety Toolbox Partnership Ideas](#)
- [News/Current Issues](#)
- [Water Safety Grants](#)
- [Water Safety Partnership Examples](#)

Partnerships  
Water Safety

# Any other Water Safety Partnerships?

